



Colchester Community Theatre

PO Box 787 Colchester, CT 06415

BE A PART OF THE MAGIC AS WE CELEBRATE OUR 27TH YEAR OF BRINGING AFFORDABLE MUSICAL THEATER TO COLCHESTER!

Cast, Crew and Friends of the Arts,

Colchester Community Theatre is excited to announce its 2025 production, **Newsies**. Your support will permit us to coordinate efforts with costume rental companies and offset the cost of set construction materials. We are actively seeking local businesses as well as family and friends to support our non-profit production through a variety of sponsorship levels. Your tax-deductible monetary donation will:

- Give you personalized recognition in our professional digital program.
- Give you recognition that will be viewed by more than 2,400 ticketholders as well as cast members, crew and others.
- Support musical theater and your community.

Thank you in advance for your support. Sponsorship opportunities include:

Marquee Sponsorship (\$5,000.00+)

Benefits: Your company name *above* the show title as the presenter on all promotion materials including the program: “[name of sponsor] Presents”, This sponsorship applies to all events in a season, not just the February Musical (Summer Workshop, Cabaret, etc.), Mention in pre-show announcements, Prominent full-page ad in the program, Space for sponsor supplied brochures in lobby, Facebook post with company logo, Listed on Sponsorship page of the program, Listed on our website

Center Stage Sponsorship (\$3,000.00+)

Benefits: High visibility placement of logo or name on promotional materials and program, under designation “Sponsored by (name of sponsor)”, listing on our website, Facebook post with company logo, advertisement material (sponsor supplied) in lobby, mentioned in pre-show announcements, prominent full page ad placement in program.

Major Sponsorship (\$1,500.00 - \$2,500.00)

Benefits: Recognition of sponsorship page of program, listing on our website, Facebook post with company logo, space for sponsor supplied brochures in lobby, half page advertisement in program

Star Sponsorship (\$500.00 - \$1,000.00)

Benefits: Recognition of Sponsorship Page of program, listing on our website, Facebook post with company logo, space for sponsor supplied brochure in lobby, quarter page advertisement in program.

Premier Sponsorship (\$250.00 - \$400.00)

Benefits: Recognition on Sponsorship page of program, listing on our website, Facebook post with company logo.

Spotlight Sponsorship (\$25.00 - \$200.00)

Benefits: Recognition on sponsorship page of program, listing on our website.



Newsies Sponsor Response Form

Level

Amount

- | | |
|---|----------|
| <input type="checkbox"/> Marquee Sponsorship | \$ _____ |
| <input type="checkbox"/> Center Stage Sponsorship | \$ _____ |
| <input type="checkbox"/> Major Sponsorship | \$ _____ |
| <input type="checkbox"/> Star Sponsorship | \$ _____ |
| <input type="checkbox"/> Premier Sponsorship | \$ _____ |
| <input type="checkbox"/> Spotlight Sponsorship | \$ _____ |

Organization Name: _____

Contact Name & Title: _____

Address: _____

City, State & Zip: _____

All monetary donations should be received by January 31, 2025

Questions? Contact Donna Brown, Producer at 860-639-9315 or email info@colchestercommunitytheatre.com